



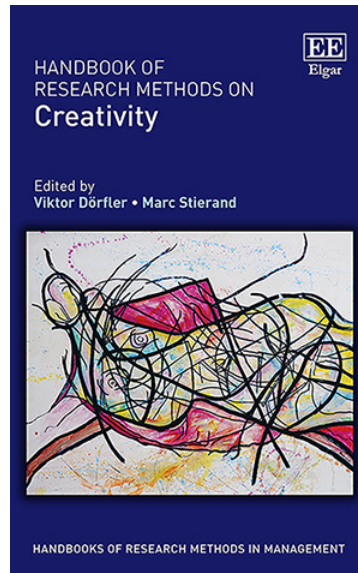
Handbook of Research Methods on Creativity

Handbooks of Research Methods in Management series

Edited by Viktor Dörfler, University of Strathclyde Business School, UK and Marc Stierand, Institute of Business Creativity (IBC), Ecole hôtelière de Lausanne, HES-SO University of Applied Sciences and Arts Western Switzerland

This Handbook offers an insightful journey through the landscape of research methods used to study the phenomenon of creativity. Offering a methodological panorama for the global community of creativity researchers, contributors provide markers and waypoints to better orient scholars and encourage reflection on how one might produce exceptional research on the burgeoning field of creativity.

'A comprehensive, insightful and informative guide to the elusive concept of creativity and how to research it. A must for all organizational researchers.'
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