

EURAM 2027th YEAR

Rising Above

Embracing Resilience, Reimagining History, and
Rethinking Management for a Sustainable Future

European
Academy of
Management

EURAM



22 – 25 June 2027
Vrije Universiteit Amsterdam





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Embracing Resilience, Reimagining History, and Rethinking Management for a Sustainable Future

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Contemporary management research stands at a turning point. Many dominant theories of organizations, leadership, and governance were built on assumptions of stability, growth, and control—assumptions increasingly challenged by ecological crisis, social inequality, geopolitical instability, and rapid technological change. While management scholarship has advanced efficiency and value creation, it has paid less attention to resilience, historical responsibility, and long-term sustainability. The task now is not simply to refine existing models, but to rethink the foundations of management theory.

The theme of the European Academy of Management (EURAM) Conference 2027, “Rising Above,” responds to this need. It invites scholars and practitioners to question inherited assumptions and imagine new ways of organizing and leading amid persistent uncertainty. “Rising Above” is not about optimism alone, but about transcending conceptual limits that constrain how management engages with today’s grand challenges.

The Netherlands offers a powerful metaphor. Living largely below sea level, Dutch society has long faced water as both threat and opportunity. Through collective ingenuity—building dikes, reclaiming land, and pioneering advanced water management—it has demonstrated resilience as an ongoing, socially embedded process. This example inspires three interconnected priorities: embracing resilience, reimagining history, and leading toward sustainability.

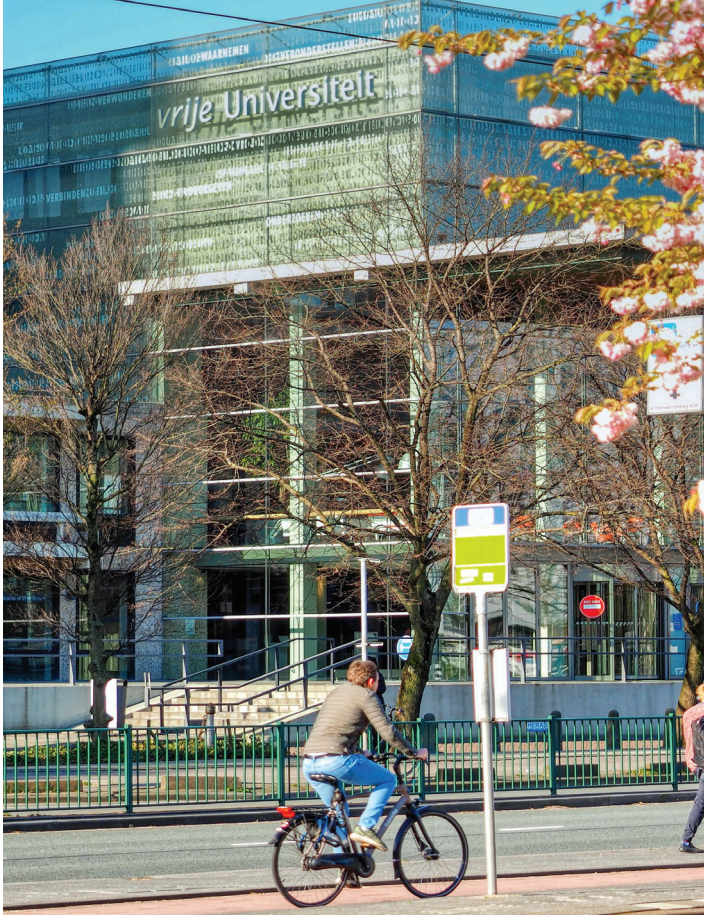
First, resilience means the capacity to adapt, innovate, and act decisively in crisis. As disruption becomes the norm, organizations must move beyond incremental change toward bold approaches to governance and leadership.

Second, “Rising Above” calls for critical engagement with history. Management theories and practices reflect past power structures, including colonial extraction and exclusionary systems. Addressing these legacies is essential to aligning economic performance with ethical responsibility and inclusion.

Finally, the theme underscores sustainability. As climate change intensifies, traditional business models fall short. Management must be understood not merely as technical expertise, but as a moral and political practice shaping regenerative, just, and sustainable futures.

VU  **VRIJE
UNIVERSITEIT
AMSTERDAM**





About Vrije Universiteit Amsterdam

Vrije Universiteit Amsterdam (VU) provides an inspiring academic home for the EURAM Conference. Founded in 1880, VU is a leading Dutch public research university known for its value-driven approach to education and research. Guided by the principle of being “free thinkers for people, society and planet,” the university is committed to advancing a healthier, more sustainable, and more just world.

With strong interdisciplinary faculties spanning the humanities, social sciences, sciences, and medicine, VU fosters dialogue across perspectives—an ideal setting for critical management scholarship. Its focus on health and well-being, climate and environment, and justice and resilience closely aligns with EURAM’s commitment to addressing today’s grand societal challenges.

Located on a compact, modern campus in Amsterdam’s Zuidas Knowledge District, VU brings together academic excellence and societal engagement in one vibrant setting.

As a university with a strong tradition of emancipation and diversity, VU offers not only outstanding facilities, but also a collaborative and internationally oriented environment—an ideal platform for meaningful exchange and forward-looking management research.

About the School of Business and Economics and the Department of Management & Organization

VU School of Business and Economics (SBE), the largest faculty of Vrije Universiteit Amsterdam, offers a dynamic and internationally recognized environment for the EURAM Conference. Guided by its mission, “science with purpose,” SBE combines academic excellence with societal relevance, advancing research and education that address real-world challenges.

Beyond research and teaching, SBE maintains deep connections with the professional field. The School collaborates closely with leading public and private organizations worldwide on joint research projects, executive education, in-company training, and business partnerships. Its extensive network of globally operating firms actively engages in its executive programs and career initiatives, reinforcing an engaged scholarly community between academia and practice.

The Department of Management & Organization (M&O) is the largest department within the VU School of Business and Economics at Vrije Universiteit Amsterdam and a vibrant scholarly community of over one hundred researchers and educators. Dedicated to understanding organizations and organizing, the department brings together expertise in entrepreneurship, strategy, organizational theory, and people at work, using diverse methodological approaches.

Driven by the mission of “science with purpose,” M&O conducts rigorous and societally relevant research that views organizations as responsible actors embedded in broader technological, political, social, and economic contexts. The department equips scholars, educators, and practitioners with evidence-based insights that help organizations perform effectively while contributing positively to society.

Through specialized knowledge hubs focusing on themes such as board dynamics, business and society, diversity and inclusion, and business ecosystems, M&O actively engages with contemporary management challenges—making it a fitting and forward-looking host for the EURAM Conference 2027.



About Amsterdam

Amsterdam offers an inspiring and cosmopolitan setting for the EURAM Conference, blending historic character with contemporary dynamism. Its iconic canals, elegant 17th-century architecture, and human-scale urban design create an atmosphere that encourages reflection, dialogue, and connection. At the same time, Amsterdam is a future-oriented city known for innovation, sustainability, and international openness—qualities that resonate strongly with today's management community.

Cultural life is woven into the fabric of the city. Participants can explore world-famous institutions such as the Rijksmuseum, the Van Gogh Museum, and the Anne Frank House, or simply experience the creativity and diversity that animate its neighborhoods, cafés, and public spaces. The compact city center makes it easy to combine academic exchange with memorable cultural encounters.

Amsterdam Airport Schiphol connects the city directly to destinations across Europe and the world, while high-speed trains link Amsterdam efficiently to Brussels, Paris, and London. Within the city, excellent public transport and cycling infrastructure ensure smooth and sustainable mobility, including convenient access to Vrije Universiteit Amsterdam in the vibrant Zuidas district.

With its wide range of hotels, welcoming atmosphere, and strong international outlook, Amsterdam provides not just a venue, but an experience—an engaging environment where scholarly exchange can flourish.

Important Dates

Topic / Symposium Proposals

15 July 2026

First Announcement of Call for Papers

29 September 2026

Deadline for Paper Submission

12 January 2027

Notification of Acceptance

11 March 2027

Early Bird Registration Deadline

15 April 2027

Authors and Panelists Registration Deadline

22 April 2027

Doctoral Colloquium

Deadline for Submission to Doctoral Colloquium

19 January 2027

Notification of Acceptance

4 March 2027

Deadline for Registration

22 April 2027

Conference Committee & Contact Information

Co-chair conference:

Dr. David Kroon
Prof. Dr. Svetlana Khapova

Local organizing committee

Vice President for Strategic Interest Groups (SIGs)

Prof. Dr. Audrey Rouzies,
Toulouse School of Management, France

Vice President for Conferences

Dr. Eythor Ivar Jonsson,
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