

EURAM 2026

University of Agder, Kristiansand, Norway
June 16-19, 2026

Navigating High Waters
Managing in an Age of Disruption

SPONSORSHIP & EXHIBITION BROCHURE

 **UiA** School of
Business and Law

European
Academy of
Management

EURAM

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26th EURAM Annual Conference

About the European Academy of Management

Mission

The European Academy of Management (EURAM) is a professional community of engaged management scholars and reflective practitioners - open, inclusive, international and cross-cultural. EURAM places a strong emphasis on multidisciplinary theoretical perspectives and methodological pluralism, and promotes critical examinations of the historical and philosophical roots of management theory and praxis. EURAM aims at enhancing the quality of research, improving its relevance for responsible and effective practice and contribute to the social and political discourse on management.

Values

Inclusivity and Democracy: EURAM is an open, democratic, diverse, and inclusive community of engaged and proactive management scholars.

Respectful Dialogue and Collaboration: EURAM promotes respectful and constructive dialogues among all members, fostering cooperation and supportive behaviors, while recognizing that competition drives improvement.

Support and Development: EURAM aims to build developmental and supportive relationships among all members, with special attention to doctoral students and early-career colleagues.

Integrity and Fairness: EURAM promotes transparency, equity, honesty, and fairness in its interactions.

Recognition of Quality: EURAM values quality in various forms, recognizing and supporting exceptional contributions through awards and prizes.

Rigorous and Relevant Research and Teaching: EURAM encourages rigorous and relevant research and teaching aimed at creating a positive impact on organizations, society, and the natural environment.

Humanistic and Responsible Scholarship: EURAM is home to humanistic and responsible scholarship, welcoming a wide range of perspectives, theories, and methodologies.



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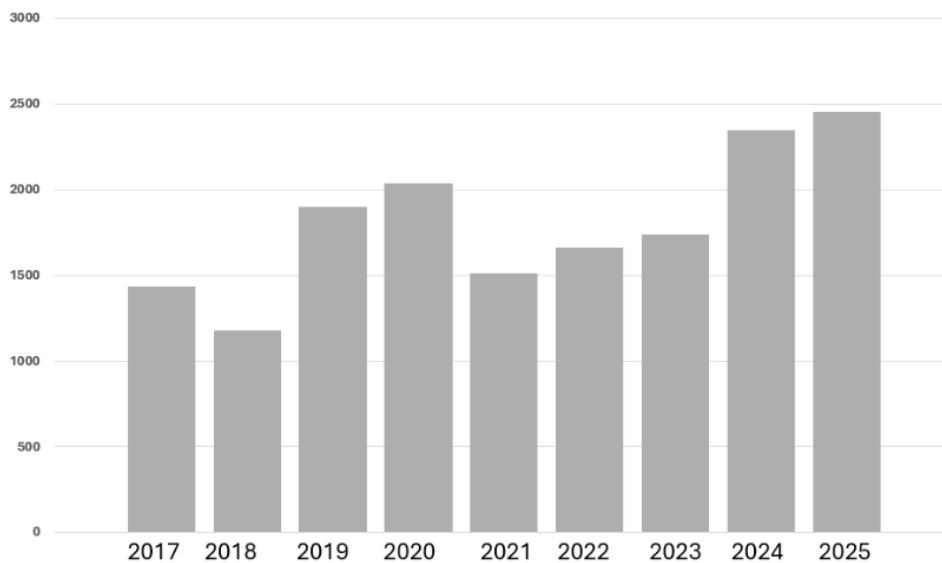
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EURAM 2026 Annual Conference

The EURAM Annual conference is a meeting place for more than 2,000 academicians and practitioners, from all over the world, comprised of professors, Ph.D. students & assistants, and practitioners.

As shown below in the graphic, EURAM has 2460 members in 2025.

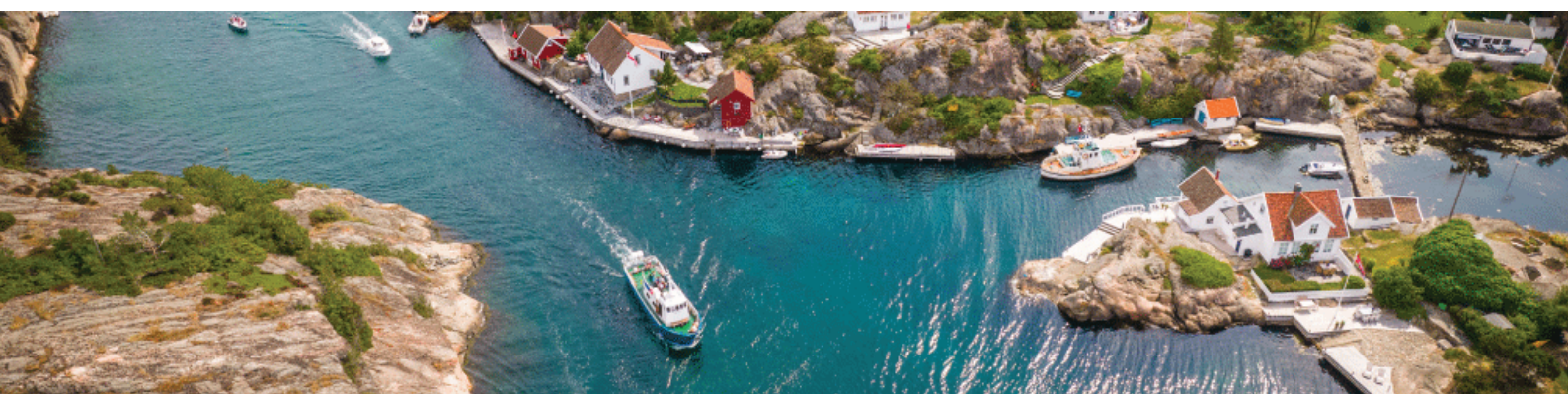


In 2025, EURAM members come from a diverse range of countries, **with approximately 27% from non-European nations.**

The five countries with the highest membership are Italy (418 members), the United Kingdom (296 members), Germany (220 members), France (217 members), and the USA (103 members).

The EURAM Conference has been held in Barcelona (Spain), Bath (UK), Dublin (Ireland), Florence (IT), Glasgow (Scotland), Istanbul (Turkey), Lisbon (Portugal), Liverpool (UK), Ljubljana (Slovenia), Milan (Italy), Munich (Germany), Oslo (Norway), Paris (France) twice, Reykjavik (Iceland), Rome (Italy), Rotterdam (The Netherlands), St Andrews (Scotland), Stockholm (Sweden), Tallinn (Estonia), Valencia (Spain), Warsaw (Poland) and Winterthur (Switzerland). During the COVID-19 pandemic, the conference was held online in 2020 and 2021.

Join us in June 2026 in the beautiful city of **Kristiansand, Norway**, for the 26th EURAM Annual Conference. This premier gathering brings together over 2,000 scholars from around the world to advance management education and research.



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Conference Theme

Navigating High Waters – Managing in an age of disruption

The current global challenges are manifold, characterized by complex interdependencies, paradoxical demands, and hard to predict disruptive changes. Geopolitical threats, rapid technological developments, demographic changes, and excessive regulation require a strategic focus on adaptability for navigating in an unpredictable world.

In the age of disruption, management requires agility, innovation, and resilience. This applies to all activities, functions and areas of organizations. EURAM 2026 will explore how management scholarship can address this complexity through innovative theories, methodologies, and practical applications.

Read more: <https://conferences.euram.academy/2026conference/theme/>

Key Statistics

- 2,000+ expected attendees from 70+ countries
- 1,400+ paper presentations and 40+ symposia across 13 Strategic Interest Groups
- Action labs with site visits and labs organised in the University premises
- World-renowned keynote speakers from academia and industry
- Extensive networking opportunities and social events
- Doctoral Colloquium for students and emerging scholars tailored activities
- Academic Development Workshops for junior scholars

About Kristiansand, Norway

Kristiansand, known as the capital of Southern Norway, offers the perfect blend of urban sophistication and natural beauty. This vibrant coastal city provides an inspiring backdrop for academic exchange and networking.

- Modern conference facilities at the University of Agder
- Excellent international connectivity via Kristiansand Airport
- Rich cultural heritage and stunning coastal scenery
- Sustainable city with strong focus on green initiatives
- June white nights - extended daylight for networking

Read more: <https://conferences.euram.academy/2026conference/about-kristiansand/>

About the Venue – The University of Agder (UiA)

The University of Agder (UiA) is the leading education and research institute in the region, with 14,000 students and 1,500 employees. UiA became a university in 2007, but our roots span over more than 190 years. In 1771 Bishop Johan Ernst Gunnerus proposed that a Norwegian university will be established in Kristiansand. But apparently Universities don't materialize quickly, at least not in Norway.

Read more: <https://conferences.euram.academy/2026conference/about-the-university-of-agder-uia/>

Getting to Kristiansand and UiA

Read more: <https://conferences.euram.academy/2026conference/getting-to-kristiansand-and-uia/>



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Why Partner with EURAM 2026?

Visibility & Brand Recognition

Why Partner with EURAM 2026?

Gain exposure to a highly targeted audience of management scholars, educators, and practitioners from Europe and beyond. Our marketing campaign, building up to the conference, provides multiple touchpoints through digital channels, conference materials, and on-site presence.

EURAM's flagship journal, *European Management Review* (EMR),

EMR is a respected, peer-reviewed outlet that attracts high-quality researchers and leading scholars. Many conference participants are EMR authors, reviewers, and editors, making the EURAM community especially valuable for organisations aiming to engage with active researchers.

Sponsoring EURAM therefore also means associating your brand with a recognised academic journal, supporting the production of impactful management research, and gaining visibility among influential contributors in the field.

Strategic European Partnerships

Connect with leading European business schools, research institutions, and corporate partners. Build relationships that can lead to research collaborations, talent acquisition, and business development opportunities.

Thought Leadership

Position your organisation at the forefront of management thinking. Contribute to discussions on cutting-edge research and emerging trends that shape the future of business and management.

Talent Pipeline

Access a pool of talented PhD students, early career researchers, and established scholars. Ideal for organisations seeking research partnerships or recruiting top academic talent. Show your organisation's commitment to responsible research ecosystems by supporting ethical, socially engaged and impactful scholarship.



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Sponsorship Packages

We offer flexible sponsorship packages designed to meet your organisation's objectives and budget. All packages include exhibition space and can be customised to your needs.

Benefits	Platinum €15,000	Gold €10,000	Silver €6,000	Bronze €3,000
Conference registrations	4	3	2	1
Exhibition space	✓ (preferred location)	✓ (preferred location)	✓	✓
Logo on conference website & on app	✓	✓	✓	✓
Logo on conference materials	✓	✓	✓	✓
Social media promotion	✓	✓	✓	-
Delegate bag insert	✓	✓	-	-
Conference app advertising	✓	✓	-	-
Gala dinner tickets	2	-	-	-
Post-event report logo inclusion	✓	✓	✓	✓

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Additional Sponsorship Opportunities

Opportunity	Price (€)	Available
Conference Bag Sponsorship	6,000	1
Doctoral Colloquium Sponsorship	4,000	1
Conference App Sponsorship	4,000	1
WiFi Sponsorship	3,000	1
Water Bottle Sponsorship	2,500	1
Conference Award Sponsorship	2,500	Multiple
Lanyard Sponsorship	2,000	1
Doctoral Colloquium Award Sponsorship	1,000	Multiple
"Books Only"	150 / title	5

Notes:

An Early Bird Discount Fee of 15% applies for all purchases before March 1, 2026.

The list is non-exhaustive. Other sponsorship opportunities can be considered upon request.

Exhibition Opportunities

All sponsorship packages include premium exhibition space. Additional exhibition-only options are available for organisations seeking a focused presence at the conference.

Opportunity	Price (€)
Stand (1 table 2 chairs) in the area close to the breaks	1,500
Stand and advertisement ½ page in the Booklet	1,650
Stand and advertisement 1 page in the Booklet	1,750
Two stands (2 table 4 chairs) and advertisement ½ page in the Booklet	2,500

An Early Bird Discount Fee of 15% applies for all purchases before March 1, 2026.

Exhibition Space Includes

- Prime location in high-traffic areas near coffee breaks and main sessions.
- Complimentary exhibitor passes (2-4, depending on package), including refreshments and lunch.
- Listing in conference program and dedicated pages on event website.
- Lead generation opportunities through attendee engagement.

Other Information

Logistics - While basic storage can be provided at the venue, all customs clearance and freight forwarding must be arranged independently by exhibitors through professional logistics providers. International exhibitors are strongly advised to engage a local freight forwarder to manage customs and delivery. Shipping instructions will be provided upon confirmation of your exhibition booking. Any materials you wish to be returned must be sent back by your organisation.

Allocation process for exhibitor space - Exhibitors who also sponsor EURAM will have priority in selecting their space. The remaining spaces will then be open to all other exhibitors. The key contact in your organisation will be notified by email when the allocation process for exhibitor space is open. The space allocation will operate on a first-come basis. The exhibition space chosen by exhibitors during the space allocation process is not guaranteed until full payment has been received by EURAM.

Raw space option – For exhibitors wishing to showcase custom-built exhibition stands, we offer bare floor space, allowing flexibility in booth design and construction. Alternatively, exhibitors may reserve a standard furnished package including table, chairs, and power supply by contacting the conference organising team in advance.

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“Books Only” option - Exhibits will be offered to exhibitors who would like to have books and other titles on display but are unable to attend the Annual Conference. The cost is €135 per title with a maximum of five titles allowed per publisher/author. You may send copies to give away, or “Display Only” copies. You may send as many order forms, brochures, and/or catalogues as necessary. Order forms must include a fax number where attendees can send filled-out forms. EURAM is not responsible for returning completed order forms. Instructions on where to send the materials will be sent to you once your payment is processed. We will ensure as best as possible that an ample supply is available during exhibition hours. At the end of the Annual Conference, the display books will be donated to charity. If you require items to be returned, you must provide shipping supplies and instructions with your materials. EURAM is not responsible for the loss or damage of materials.

Exhibitor badges - The payment for each exhibitor stand will include two complimentary passes for stand managers. Additional badges for stand managers may be purchased for 50€ each. Exhibitor registration will be onsite at the main conference registration desk. Exhibitor badges will be provided at that time. Exhibitor representatives will not be permitted to enter the exhibition area without a valid exhibitor badge. Exhibitor personnel are welcome to attend all EURAM sessions as a “regular” attendee except in cases where there are additional charges, e.g., get-together activities, social dinners, and the EURAM Gala.

Raffles - A great way to promote exhibitors and to attract delegates to come to the exhibition area is to hold daily raffles during the coffee breaks. Exhibitors are encouraged to donate prizes/gifts to be raffled off during those times.

Security and Liability - EURAM and University of Agder will take special precautions to safeguard each exhibitor’s property during the Conference. However, EURAM specifically disclaims all liability. Exhibitors assume all responsibility and liability for their property, personnel, and employees. Exhibitors’ exhibits and display materials should be insured.

Purpose Clause - EURAM reserves the exclusive right to determine the relevance of the organisation’s product and refuse a prospective exhibitor the right to exhibit. The organisation has to offer a product or service of specific value to EURAM members.

Payment - Once you have made a booking, you will receive an invoice for the full amount. Full payment will be required within 30 days.

Cancellation Policy - All cancellations must be made in writing to EURAM. EURAM shall retain:

- 50% of the exhibitor fee if cancellation is received less than one month prior to the Conference
- 100% of the exhibitor fee, if the cancellation is received by EURAM less than two weeks prior to the Conference.

EURAM assumes no responsibility for having included the name and information of the cancelled exhibitor in the Conference Programme or any other materials.

Venue & Exhibition Arrangements - EURAM conferences take place in university facilities, which provide an authentic academic atmosphere but require flexibility compared to purpose-built conference and hotel venues. Exhibition layouts may need adjustment to accommodate campus infrastructure and safety requirements, and any changes will be communicated promptly and arranged collaboratively with affected exhibitors. Despite these venue considerations, your exhibition space will be optimally positioned in the main breakout area alongside coffee services, placing you at the heart of conference networking activities. This central location ensures consistent delegate traffic and engagement opportunities throughout the event.

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Marketing & Communications Timeline

Pre-Conference (January 2026 - June 2026)

- Logo placement on conference website and all digital communications
- Inclusion in EURAM newsletters (circulation: 2,500+)
- Social media promotion across EURAM channels
- Featured in sponsor announcements and press releases

During Conference (June 17-19, 2026)

- Prominent signage and branding throughout the venue
- Recognition in opening and closing ceremonies
- Exhibition space in prime location
- Networking event participation
- Conference app visibility

Post-Conference

- Thank you communications
- First option for 2027 conference sponsorship

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Important Dates

Date	Milestone
March 1, 2026	Early Bird Sponsorship and Exhibition Deadline (15% discount)
March 31, 2026	Floor plan available
May 30, 2026	Standard Sponsorship and Exhibition Registration and Payment Deadline
June 15, 2026	Check in and Exhibition Setup
June 16-19, 2026	Conference Dates
June 19, 2026	Exhibition Breakdown

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Contact Information

EURAM Executive Office

Marine Condette

Email: marine.condette@euram.academy

EURAM Local Organizing Committee

University of Agder

School of Business and Law

Email: euram2026@uia.no

Universitetsveien 25, 4630 Kristiansand, Norway

EURAM Professional Conference Organizer (PCO)

Mustafa Bay

Email: euramsecretariat@dekongroup.com

**Join us in shaping the future of management research
Become a partner of EURAM 2026!**

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Exhibitor Application Form

EXHIBITOR APPLICATION FORM

Organisation Name	:	
Address	:	
Phone	:	
Fax	:	
Contact Person(s)	:	
Mobile Phone Number	:	
Email	:	
Notes	:	
Invoice Details	:	
Sponsorship Type	:	
Sponsorship Fee	:	

PAYMENT FORM

☐ Bank Transfer (Please attach a copy of the bank draft to this form)

Banking Details:

Bank Name : T. Garanti Bankası A.S.
Branch Name : Bogazici Ticari Branch
Branch Code : 1666
Acc.Holder : Dekon Kongre ve Turizm Hiz. A.S.

IBAN Number (EUR) : TR64 0006 2001 6660 0009 0844 07
Swift Code : TGBATRISXXX

CREDIT CARD INFORMATION

Card Type:



Cardholder Name (as shown on card):

Card Number:

Expiration Date (mm/yy):

CVC Number:

DATE

SIGNATURE

Contact



EURAM Executive Office
info@euram.academy



EURAM Local Organizing Committee
euram2026@uia.no



EURAM Professional Conference Organizer (PCO)
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