

#EURAM2023 E-Information Session for First Timers

23 May 2023

A warm welcome to all of you!

271 First Timers from

Australia, Austria, Belgium, Brazil, Canada, Chile, China, Colombia, Cyprus, Czech Rep, Denmark, Egypt, Estonia, Finland, France, Germany, Hong Kong, Hungary, India, Ireland, Italy, Japan, Kosovo, Latvia, Lithuania, Malaysia, Mexico, Netherlands, Norway, Poland, Portugal, Romania, Senegal, Serbia, Singapore, Slovenia, South Africa, South Korea, Spain, Sweden, Switzerland, Taiwan Region, Turkey, UAE, UK, USA, 네덜란드

Agenda

1. About EURAM - Niels **Noorderhaven** & Alessandro **Zattoni**
2. About Dublin, Trinity Business School, Conference Keynotes & Labs, Andrew **Burke**
3. EURAM Conference Structure: what is a SIG, a SIG kickoff/wrap up, SIG plenary, symposium, etc. – Vivek **Velamuri**
4. Questions & Answers

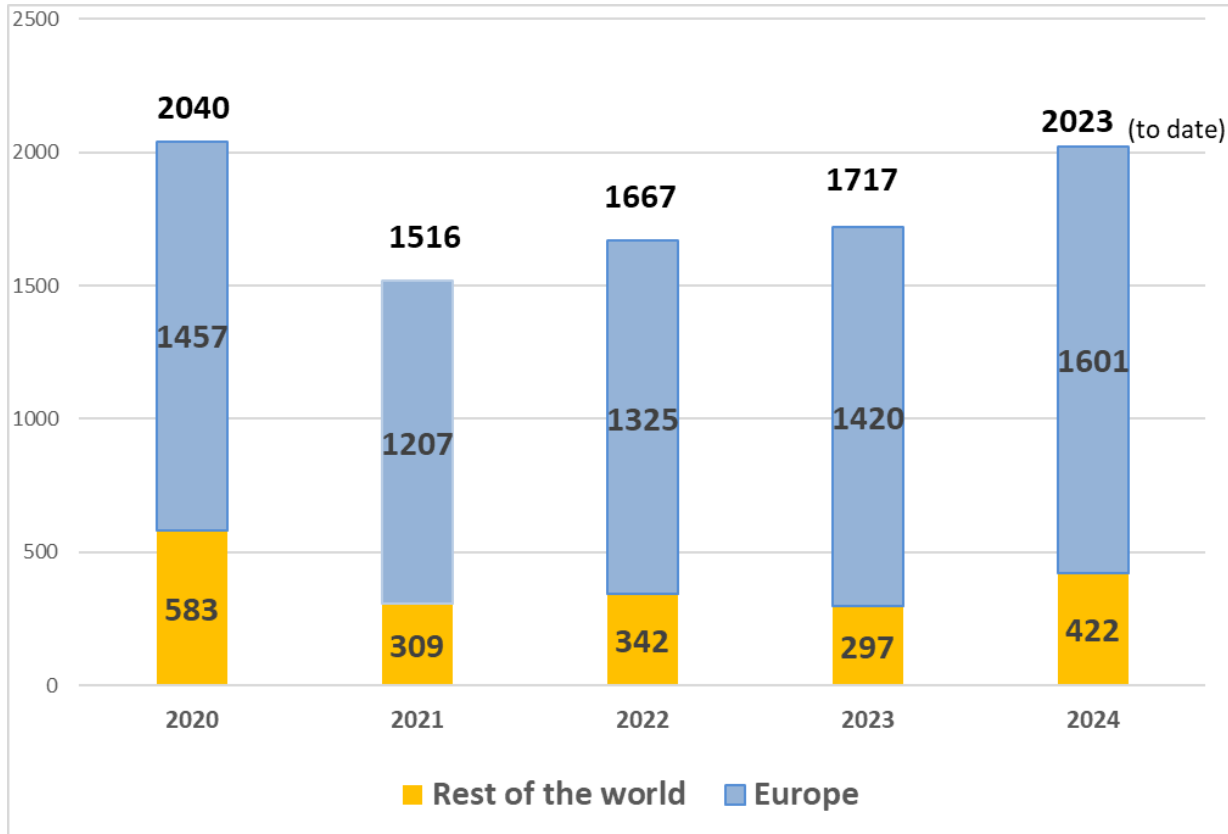
About EURAM

Niels Noorderhaven, Tilburg University, Chairperson
Alessandro Zattoni, LUISS University, President

EURAM in a nutshell – Niels

- Non-Profit Organisation founded in 2001
- **Mission:** professional community of engaged management scholars and reflective practitioners- open inclusive, international and cross-cultural.
- Individual membership society (PhD & multi-year rate)
- A volunteer organisation (+ 2 staff members in Brussels)

EURAM Members - Niels



EURAM Communities - Niels

- Board
- Executive Committee
- Fellows College
- Country Representatives
- Strategic Interest Groups
- Scientific Council
- Ethics Committee

And you: 3600  2360  4470 

Annual Events - Alessandro

- Academic Conference: in Dublin, 1800+ delegates, 1300+ papers presented, 41 symposia, 500+ sessions, etc.
- Doctoral Colloquium: in Dublin, 78 PhDs
- EURAM Early Career Consortium: in Gdansk, 13 Early Scholars

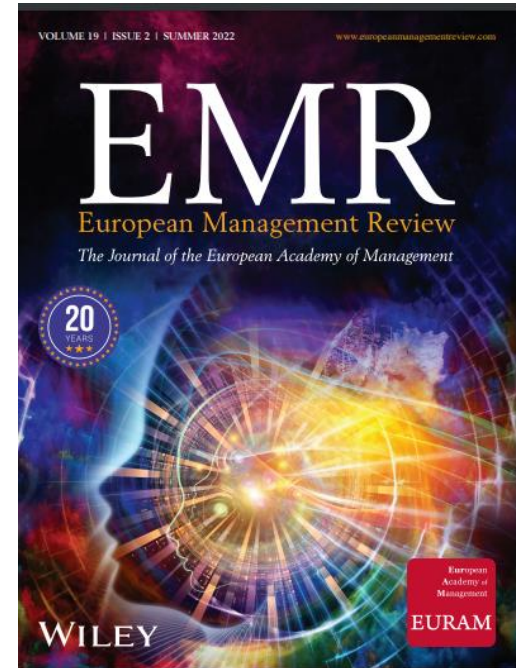
Activities (total 35,000 Euro) – Alessandro 1/2

- EURAM Grants Scheme (25,000 Euro in total): in 2023, 56 applications
- EURAM Best Book Award (2,500 Euro): in 2023, 12 books
- EURAM Edith Penrose (5,000 Euro) Award for Trailblazing
In 2023, 14 (self-)nominations
- Conference Awards: Best and Most Inspirational Papers (1,000 Euro each) + Best Reviewer (500 Euro): 1 per category
- **Find out more** by coming to the General Assembly followed by the Awards Ceremony on 16 June 2023 from 11:00 to 11:45, A&K Dargan Theatre, Trinity Business School, Dublin



Activities – Alessandro 2/2

- **European Management Review:**
20th Anniversary (Best Paper & Best Reviewer Award)
- **4 EURAM Newsletters** per year with contributions from EURAM members
- **EURAM Annual Report**
- **EURAM E-Job Market** open to everyone
- **EURAM E-Directory** for members (access with your EURAM credentials)



About Dublin, Trinity Business School, Conference Keynotes & Labs

Andrew Burke, Trinity Business School, Conference Chair

**Trinity
Business
School**

Transforming
Business for
Good

Welcome to Dublin, Trinity Business School, Conference Keynotes & Labs

Prof Andrew Burke Conference Chair



Trinity College Dublin
Coláiste na Tríonóide, Baile Átha Cliath
The University of Dublin





1. Keynote Speaker: Mary Robinson

- Former President of Ireland
- Chair of The Elders
- Former United Nations High Commissioner for Human Rights
- Adjunct Professor for Climate Justice in Trinity College Dublin

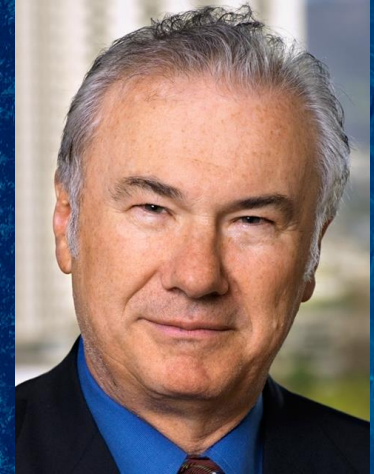




1. Keynote Speaker: David J. Teece

Thomas W. Tusher Professor in Global Business, Haas School of Business,
University of California, Berkeley
Director of Berkeley Research Group

Panel Discussion Chair: Ann O’Dea, CEO Silicon Republic





1. Keynote Speakers:

- Prof Anna Grandori
- Professor of Business Organization at Bocconi University

- Prof Giovanni Dosi,
- Professor of Economics at the Scuola Superiore Sant'Anna



Monday, June 12

09:00 Welcome Coffee and DC Registration

9.30 DC Welcome

10:00 DC Keynote Panel

11.30 Coffee Break

12:00 DC Meet the Editors

13.15 DC Lunch

14:30 Team Building Event

17:00 Wine & Canapes Reception

Tuesday, June 13

09:00 DC Qualitative Research Methods

10:00 DC Quantitative Research Methods

11:00 Coffee Break

11:30 DC Mentoring Session 1

14.00 DC Lunch

15.00 Doctoral Accelerator & PhD Process Reflections

15:45 Coffee Break

16.00 DC Mentoring Session II

17:15 DC Closing Ceremony

18:30 Welcome Reception

19:30 Guided Walking Tour of Trinity College Dublin

Wednesday, June 14

09:00 SIG Kick-offs / First Timers

09:00 Early Career Community

10:30 Coffee Break

11:00 Tracks 1 / Symposia I

12:30 Lunch

14:00 Conference Opening and Keynote Speakers I
Prof. Andrew Burke, Conference Chair
Mary Robinson, Former President and Chair of the Editors

15:30 Coffee Break

16:00 Tracks 2 / Symposia II

18:00 Tracks 3 / Symposia III

SIG Hang-Outs

Thursday, June 15

09:00 Tracks 4 / Symposia IV

10:30 Coffee Break

11:00 Tracks 5 / Symposia V

11:00 Meet the Editors

12:30 Lunch

14:00 Keynote Speakers II
Prof. David Teece, University of California, Berkeley

15:30 Coffee Break

16:00 Tracks 6 / Symposia VI

18:00 SIG Plenaries followed by SIG Social Events

SIG Hang-Outs

Friday, June 16

09:00 Tracks 7 / Symposia VII

09:00 Country Reps Council

10:30 Coffee Break

11:00 EURAM GA followed by EURAM 2023 Presentation & Awards Ceremony

12:30 Lunch

13.30 Keynote Speakers III
Penrose Awards winners:
Giovanni Dosi & Anna Grandori

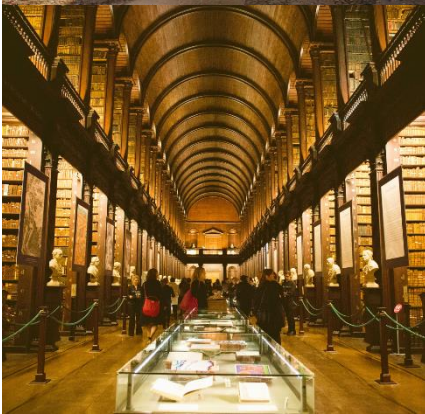
15:30 Coffee Break

16:00 Tracks 8 / Symposia VIII

17:45 SIG Wrap-ups

20.00 EURAM PARTY

Places to visit on our doorstep



About the EURAM Conference Structure

Vivek Velamuri, HHL Leipzig Graduate School of Management,
Past SIG Chair Innovation

SIG – Strategic Interest Group

SIG – Strategic Interest group – We have 13 of them

The research themes cover broad and transversal management disciplines for which EURAM members have shown a keen interest over the years. SIGs have their own governance structure, and are run by their SIG chair, track chairs and other officers

The 13 SIGS at EURAM

[SIG 01: Business for Society \(B4S\)](#)

[SIG 02: Corporate Governance \(COGO\)](#)

[SIG 03: Entrepreneurship \(ENT\)](#)

[SIG 04: Family Business Research \(FABR\)](#)

[SIG 05: Gender, Race, and Diversity in Organisations \(GRDO\)](#)

[SIG 06: Innovation \(INNO\)](#)

[SIG 07: International Management \(IM\)](#)

[SIG 09: Organizational Behaviour and Human Relations Management \(OB & HRM\)](#)

[SIG 10: Project Organising \(PO\)](#)

[SIG 11: Public and Non-Profit Management \(PM&NPM\)](#)

[SIG 12: Research Methods and Research Practice \(RM&RP\)](#)

[SIG 13: Strategic Management \(SM\)](#)

[SIG 14: Conference theme Transforming Business for Good Tracks](#)

Tracks, Symposia & Labs @ EURAM

1. **Tracks** – General Tracks (13 GTs) vs Topic Specific Tracks (66)
2. **Symposium** – We have 41 symposia this year
3. **Labs** – We have 6 labs this year

Making Sense of SIG Events

1. SIG Kickoffs – Get to know the SIG
 - Typically take place on Wednesday mornings
2. SIG Plenary – Managing the SIG
 - Typically take place either on Thursday or Friday
3. SIG Social Event – Socialize with the SIG
 - Typically happens on Thursday evenings
4. SIG Wrap Ups – Plan the year ahead with the SIG
 - Typically take place on Friday afternoon
5. SIG Hangouts – Socialize with the SIG
 - After Hours every evening

Intellectuals vs. Scholars

Intellectuals

*seek knowledge based on
their individual interests.*

Scholars

*increase publicly available
knowledge in areas of study
they develop by interacting
with other scholars.*

Scholarship, Scholars, and Conversations

1. **Scholarship:** attaining knowledge through study that is informed by the activities of other scholars.
2. **Scholar:** a specialist in a particular branch of study whose intellectual efforts are influenced by other scholars.
3. **Conversation:** a descriptive metaphor for interaction among scholars who have a common interest in increasing knowledge about a related set of subjects using compatible methods of inquiry.

There are two main ingredients in a conversation

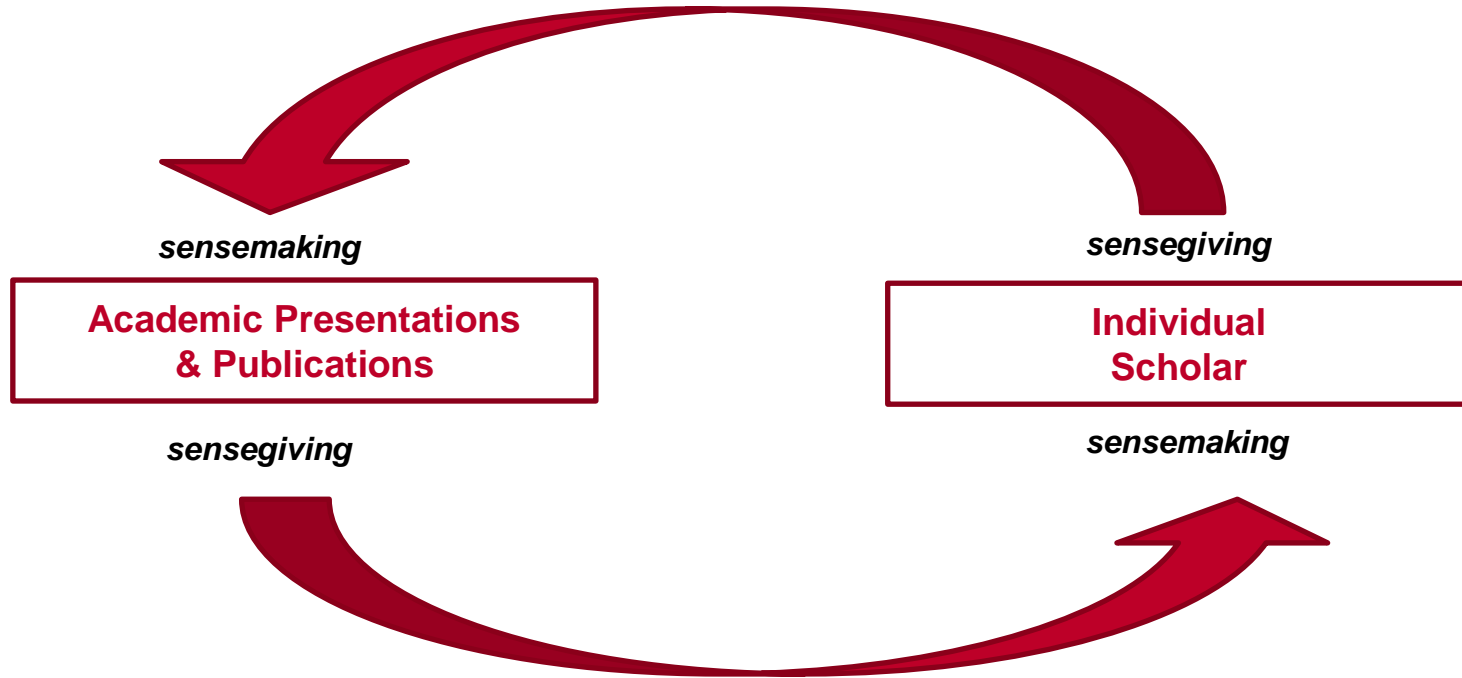
Sensemaking:

*identifying expressions by others
as meaningful, reasonable,
memorable, and relating to one's
own experience.*

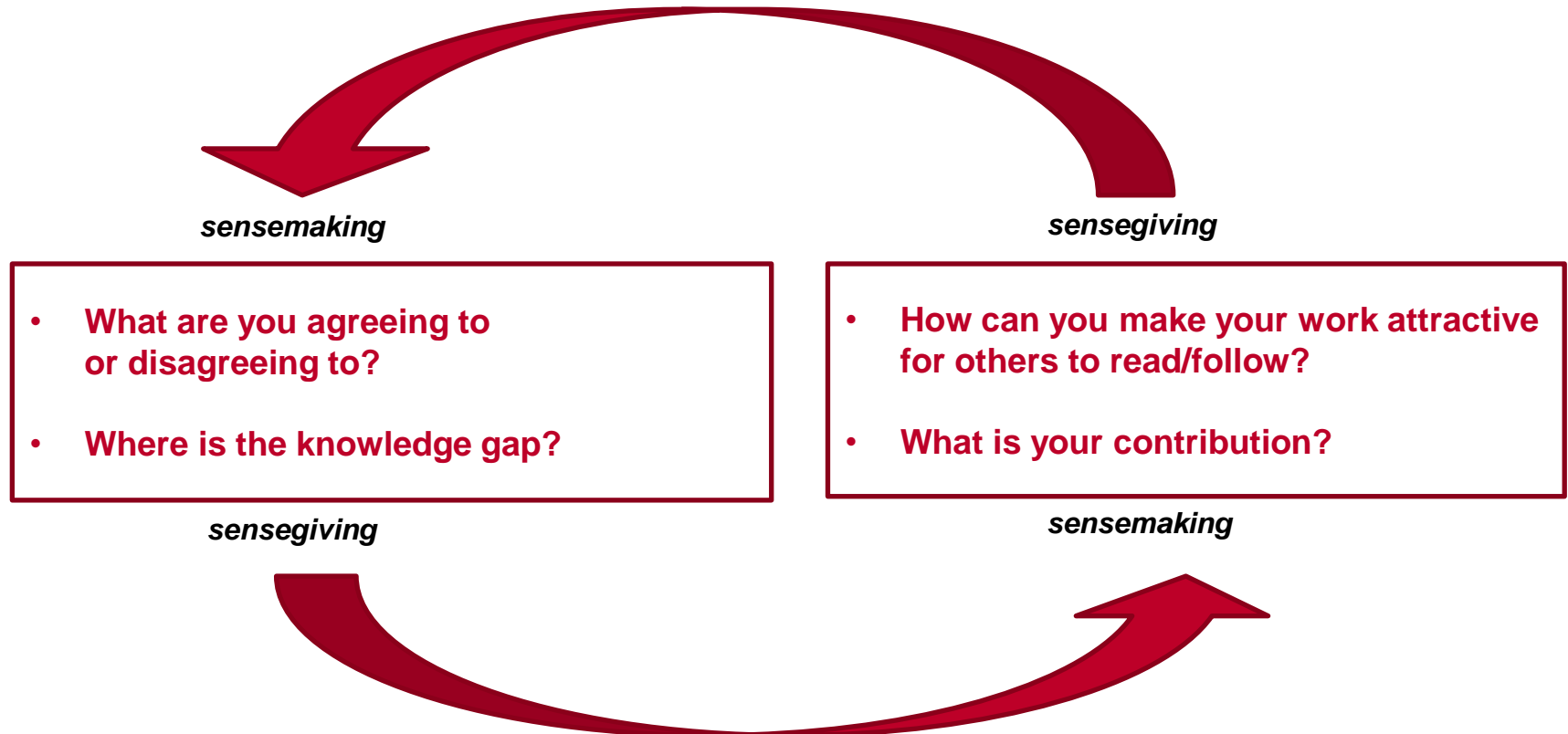
Sensegiving:

*attempting to influence the
sensemaking and meaning
construction of others toward a
preferred definition of reality.*

The sensemaking and sensegiving Circle of Scholarship



The sensemaking and sensegiving Circle of Scholarship



Thank you for attending!

Any questions?

See you soon in Dublin!

