

EURAM 2023 EXHIBITORS' INFORMATION



For additional information, go to <https://conferences.euram.academy/2023conference/>

ABOUT THE 23rd EURAM CONFERENCE

About the European Academy of Management (EURAM)

The European Academy of Management (EURAM) is a professional community of engaged management scholars and reflective practitioners - open, inclusive, international, and cross-cultural.

EURAM places a strong emphasis on multidisciplinary theoretical perspectives and methodological pluralism and promotes critical examinations of the historical and philosophical roots of management theory and praxis.

EURAM aims to enhance the quality of research, improve its relevance for responsible and effective practice, and contribute to the social and political discourse on management. EURAM is recognized as the academic association of management in Europe, becoming a reference for management scholars. EURAM has around 1400 members per year.

EURAM Annual Conference

Every year, the EURAM annual conference takes place in a different city in Europe in June. The Doctoral Colloquium precedes each conference.

A university or scientific institution in Europe hosts the Annual Conference, which is a strategic way of achieving EURAM's objectives. Specifically, this helps in the continued evolution of an open, inclusive, international, and cross-cultural EURAM community of engaged scholars. As such, EURAM supports scholars in designing, producing, and disseminating higher quality and impactful research at each stage of their career. Moreover, it influences the development of management education and provides platforms and networks for the dialogue between scholars, reflective practitioners, and policy makers.

The EURAM Conference has been held in Lisbon (Portugal), Reykjavik (Iceland), Glasgow (Scotland), Paris (France), Warsaw (Poland), Valencia (Spain), Istanbul (Turkey), Rotterdam (The Netherlands), Tallinn (Estonia), Rome (Italy), Liverpool (UK), Ljubljana (Slovenia), Paris (France), Oslo (Norway), Munich (Germany), St Andrews (Scotland), Milan, (Italy), Stockholm (Sweden) and Barcelona (Spain). During the COVID-19 pandemic, the conference was held online on two occasions. In 2022 the conference took place in Winterthur, Switzerland.

23rd EURAM Annual Conference (Dublin)

About Dublin

Dublin was voted Europe's fourth most popular city break destination, behind London, Paris and Rome and is one of the friendliest capital cities in the world. Dublin's elegant Georgian architecture makes it one of Europe's most attractive capitals. Dublin is a relatively small and accessible city, small enough and safe enough to get around on foot, while the Luas tram system and the suburban rail system, the DART, provide excellent transport links throughout the city

Dublin is where you'll find many of the nation's treasures, housed in the city's galleries and museums and is where some of the most important events of Ireland were played out, most notably the Easter Uprising of 1916. Though the battle between the IRA and British Forces caused extensive damage to the O'Connell Street area of Dublin, (the bullet holes can still be seen on the General Post Office) this was one of the formative events of the Irish Republic.

Dublin was founded by Vikings during the 9th Century, who established a key maritime centre. The city and port continued to prosper over the centuries and with English dominance came the city's attractive 17th Century architecture. By the 18th Century, Dublin was second only to London as one of the largest cities of the British Empire. However, by the start of the 20th Century, Dublin entered a long decline, which lasted until the economic turnaround of the 1980s saw the Celtic Tiger breathe new life into Ireland's capital.

Dublin is a thriving cultural centre and boasts a great literary legacy with many luminaries of Irish literature such as Joyce, Shaw, Yeats, Wilde, Kavanagh, and Beckett, being associated with the city.

Dublin's entertainments are legendary, from the boozy delights of the Guinness Storehouse and Temple Bar to more cultured nights at the theatre or dining in one of the city's fine eateries including five 'one Michelin star' restaurants and one two star eatery.

Conference Theme: *TRANSFORMING BUSINESS FOR GOOD*

As the survival of our planet and humanity itself are threatened by unsustainable business practice, never before have management scholars been placed in such an important role in society.

As researchers, educators and thought leaders, business school academics cannot only play a huge role in helping to 'Transform Business for Good' but have a moral duty to do so. The youth of today and future generations are relying on business scholars to deliver on this challenge. A rapidly growing and large number of firms want to transform themselves to be good businesses: good as in ethical, good as in for good and hence eco-sustainable and good as in performance, for instance as measured and indicated by the SDGs. They want to transform for good not only because it is the right thing to do and one which is inspirational for both their workers and consumers, but because it is the new frontier of competition. Firms that won't be able to deliver ethical and eco-sustainable goods and services at affordable prices will simply not survive.

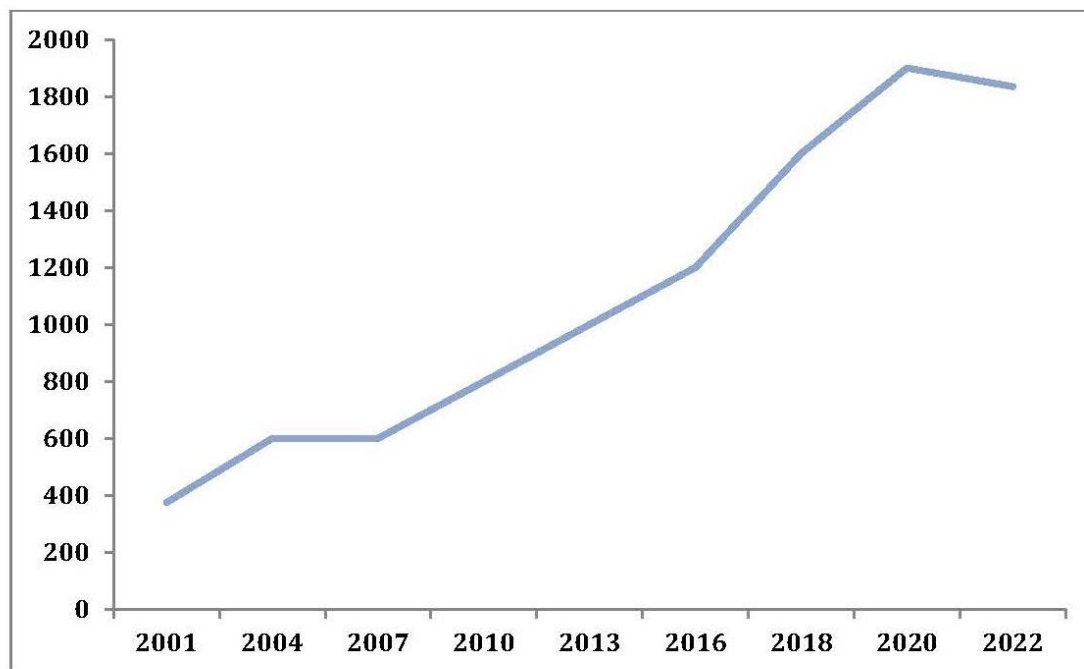
In order to deliver this mission and sustainable strategic objectives, firms are turning to management thought leaders to guide them on best practice for humane, ecological, sustainable business which enables them to behave to high ethical standards, generate loyal consumers, meet ESG regulatory requirements and ultimately to be competitive in this new business environment. Many businesses want to be activists and actually become ethical leaders who drive this transformation and thereby playing a role in persuading consumers to adopt sustainable buying patterns.

To achieve all these objectives, businesses need each field of research in the broad portfolio that comprises management to create and disseminate new knowledge to Transform Business for Good. This involves both conceptual and empirical research aimed at enhancing knowledge about and for this objective. Therefore, we warmly welcome scholars to submit research to contribute to the 2023 EURAM Conference focused on this challenge and theme of Transforming Business for Good.¹⁷

Who attends the EURAM Annual Conference?

The EURAM Annual conference is a meeting place for more than 1,400 academicians and practitioners, from all over the world, comprised of professors, Ph.D. students & assistants, and practitioners. As shown below in the graphic, EURAM has 1700 members in 2022.

EURAM Membership 2000-2022



Approximately 10% of EURAM members are from non-European countries while 750 members are from Germany, Italy, Spain, France, and the UK representing the five countries with the highest membership.

EURAM Exhibition Packages

Exhibitor Package at EURAM 2023 Annual Conference

Exhibitors stand options	Standard fee (€)	Early bird discount fee* (€)
Stand in the area close to the coffee breaks, including an advertisement of ¼ page in the EURAM 2023 Exhibitor Booklet and two complimentary passes for stand managers (Wed-Fri)	1,430	1,150
Upgrade to advertisement ½ page in the EURAM 2023 Exhibitor Booklet	1,600	1,275
Upgrade to advertisement 1 page in the EURAM 2023 Exhibitor Booklet	1,760	1,400
Two stands including advertisement ½ page in the EURAM 2023 Exhibitor Booklet	2,200	1,760
VIP EXHIBITOR OPTION Two stands including 1-page advertisement in the EURAM 2023 Exhibitor Booklet, one insert in the delegate bags and a satellite table in the lunch area (two days)	2,750	2,310
ADDITIONAL OPPORTUNITIES		
Inserts for the delegate bags when an exhibitor stand is purchased	180 (price per insert)	160 (price per insert)
Books ONLY (5 titles max.) to be displayed at a common table located at the publisher's area	150 (price per title)	135 (price per title)

*Early Bird Discount Fee applies if you book your Exhibitor Stand by Friday 4 April 2023.

Detailed information for exhibitors

Each Exhibitor booking includes the following:

- One long covered table (0,9 x 1,8 x 0,76 m) (six feet) plus 2 chairs.
- General lighting, power, and wireless connection to the internet.
- Two complimentary passes for stand managers (which includes refreshments and lunch). Additional badges may be purchased for €50 each (max. two additional badges per exhibitor);

- Dedicated exhibitor page on the EURAM 2023 conference website with your organisation's name and logo, enabling you to target your communication to delegates.
- Pre-conference publicity as an exhibitor.
- Branding at the Conference i.e., your organisation's name and logo on the signage as an exhibitor.
- Acknowledgment in the EURAM 2023 Conference Programme as an exhibitor (printed and online).

Other Information

Venue information - The exhibition floor plan will also be circulated around April 2023. The exhibition area will be located close to the coffee break area: delegates going to the plenary sessions and the meeting rooms will pass the exhibition space.

Logistics - Instructions on where to send the display items will be sent to you upon receipt and confirmation of your booking form. Any materials you wish to be returned must be sent back by your organisation.

Allocation process for exhibitor space - Exhibitors who also sponsor EURAM will have priority in selecting their space. The remaining spaces will then be open to all other exhibitors. The key contact in your organisation will be notified by email when the allocation process for exhibitor space is open. The space allocation will operate on a first-come basis.

“Books Only” option - Exhibits will be offered to exhibitors who would like to have books and other titles on display but are unable to attend the Annual Conference. The cost is €135 per title with a maximum of five titles allowed per publisher/author. You may send copies to give away, or “Display Only” copies. You may send as many order forms, brochures, and/or catalogues as necessary. Order forms must include a fax number where attendees can send filled out forms. EURAM is not responsible for returning completed order forms. Instructions on where to send the materials will be sent to you once your payment is processed. We will ensure as best as possible that an ample supply is available during exhibition hours. At the end of the Annual Conference, the display books will be donated to charity. If you require items to be returned, you must provide shipping supplies and instructions with your materials. EURAM is not responsible for the loss or damage of materials

***** Please note that the exhibition space chosen by exhibitors during the space allocation process is not guaranteed until full payment has been received by EURAM *****

Exhibitor badges - The payment for each exhibitor stand will include two complimentary passes for stand managers. Additional badges for stand managers may be purchased for 50€ each. Exhibitor registration will be onsite at the main conference registration desk.

Exhibitor badges will be provided at that time. Exhibitor representatives will not be permitted to enter the exhibition area without a valid exhibitor badge.

Exhibitor personnel are welcome to attend all EURAM sessions as a "regular" attendee except in cases where there are additional charges, e.g., get together activities, social dinners, and the EURAM party.

Raffles - A great way to promote exhibitors and to attract delegates to come to the exhibits area is to hold daily raffles during the coffee breaks. Exhibitors are encouraged to donate prizes/gifts to be raffled off during those times.

Installation and dismantling of Exhibitor Space - Exhibitors may set up their display stands on Tuesday 13 June 2023 from 14:00 pm. All exhibitor stands must be dismantled on Friday 16 June 2023 from 16:30 onwards.

Security and Liability - EURAM and Trinity Business School will take special precautions to safeguard each exhibitor's property during the Conference. However, EURAM specifically disclaims all liability. Exhibitors assume all responsibility and liability for their property, personnel, and employees. Exhibitors should insure their exhibits and display materials.

Purpose Clause - EURAM reserves the exclusive right to determine the relevance of the organisation's product and refuse a prospective exhibitor the right to exhibit. The organisation has to offer a product or service of specific value to EURAM members.

Payment - Once you have made a booking, you will receive an invoice for the full amount. Full payment will be required within 30 days.

Cancellation Policy - All cancellations must be made in writing to EURAM. EURAM shall retain:

- 50% of the exhibitor fee if cancellation is received less than one month prior to the Conference
- 100% of the exhibitor fee, if the cancellation is received by EURAM less than two weeks prior to the Conference.

EURAM assumes no responsibility for having included the name and information of the cancelled exhibitor in the Conference Programme or any other materials. EURAM also reserves the right to amend the exhibitor stand plan if required by the host venue for logistical or safety reasons. The exhibition area will be based in the main breakout area where the coffee breaks are served, thus being in the centre of the Conference's socialising and networking activities and will also ensure a good level of footfall and delegate engagement throughout the event.

Important Dates for Exhibitors

Date		Event
4 April	2023	Early bird registration deadline as an exhibitor
15 April		Floor plan available will be available
13 May		Deadline to provide the Advertisement for EURAM 2023 Exhibitor Booklet
13 May		Deadline for purchasing exhibit space
21 May		Deadline for payment of exhibit
14 June		Check in and setup starts
15 June		Exhibit Area opens to all attendees
16 June		Exhibits Area closes and booths are dismantled for check out

For additional information, go to

<https://conferences.euram.academy/2023conference/theme/>

SPONSORSHIP / PUBLISHER AREA APPLICATION FORM

Organisation Name :

Address :

Phone :

Fax :

Contact Person(s) :

Mobile Phone Number :

Email :

Notes :

Invoice Details :

Sponsorship Type :

Sponsorship Fee :

Payment Form:

Bank Transfer (Please attach a copy of the bank draft to this form)

Account Name: Dekon Kongre ve Turizm Hiz.A.Ş.

Bank Name: T.Garanti Bank A.S.

Branch Name / Code: Bogazici Ticari Branch - 1666

Swift No: TGBATRISXXX

IBAN No: TR64 0006 2001 6660 0009 0844 07

Credit Card Payment

VISA Mastercard

Name of Cardholder :

Card Number : (16 digits)

Expiry Date : /

CVC Number :(last 3 digits on signature panel)

Date :

Signature: