



## Friday 4<sup>th</sup> December

| Friday 4th December         |                              |  |                          |   |   |   |   |   |
|-----------------------------|------------------------------|--|--------------------------|---|---|---|---|---|
| 07:00 - 8:00                | 08:00 - 9:30                 | 09:30 - 11:15  | 11:30 - 13:00<br>TRACK 1 | 13:00 - 14:00   | 14:00 - 15:30   | 15:45 - 17:15<br>TRACK 2  | 17:30 - 19:00 TRACK 3                                   | 19:00 - 22:00   |
| Morning Coffee w/Presidents | Euram Early Career Community | SIG Kick Offs/First Timers   |                          | SIG Networking  | Opening Session / Panel I How are business schools going to address the new world of business: Climate change, de-internationalisation, inequality, new working, student expectations |   |   | SIG Hangout   |
|                             |                              | First timers session at 9:45   |                          | SIG 05 - GRDO - Gender, Race, and Diversity in Organisations SIG Kick Off |   | SIG 04 - Family Business Research (FABR) SIG Kick Off           | SIG 02 - COGO - Corporate Governance - Meet the editors | SIG 02 - COGO - Corporate Governance - Hang-Outs, Award Event                     |
|                             |                              | SIG 01 - B45 - Business for Society Kick Off (9.30)                                      |                          | SIG 08 - Managing Sport (SPORT) Meet the editors                          |   | SIG 12 - Research Methods and Research Practice (RM&RP) Plenary | SIG 04 - Family Business Research (FABR) Social Event   | SIG 03 - ENT - Entrepreneurship - SIG Hang-out                                    |
|                             |                              | SIG 02 - COGO - Corporate Governance Kick-off (9:30)<br>1st Keynote (10:15)              |                          | SIG 10 - Project Organising (PO) SIG Kick Off                             |   |   |   | SIG 05 - GRDO - Gender, Race, and Diversity in Organisations - Networking (19:00) |
|                             |                              | SIG 03 - ENT - Entrepreneurship (9.30) Kick-off  |                          |   |   |   |   | SIG 09 - OB - Organizational Behaviour SIG Social 19:00-20:00                     |
|                             |                              | SIG 06 - INNO - Innovation SIG Kick Off  |                          |   |   |   |   | SIG 10 - Project Organising (PO) Social Gettogether event (19:00)                 |
|                             |                              | SIG 07 - IM - International Management SIG Kick Off                                      |                          |   |   |   |   | SIG 11 - PM&NPM - Public and Non-Profit Management SIG Hangout 19:00 - 20:00      |
|                             |                              | SIG 08 - Managing Sport (SPORT) Plenary with Welcome, Awards and Election Results (9:30) |                          |   |   |   |   |   |
|                             |                              | SIG 09 - OB - Organizational Behaviour SIG Kick Off (9.30)                               |                          |   |   |   |   |   |
|                             |                              | SIG 11 - PM&NPM - Public and Non-Profit Management SIG Kick Off & Keynote (09:45)        |                          |   |   |   |   |   |
|                             |                              | SIG 12 - Research Methods and Research Practice (RM&RP) SIG Kick Off (9.30)              |                          |   |   |   |   |   |
|                             |                              | SIG 13 - SM - Strategic Management SIG Kick Off (09:45)                                  |                          |   |   |   |   |   |



## Saturday 5<sup>th</sup> December

| Saturday 5th December       |                      |   |  |  |   |  |  |   |
|-----------------------------|----------------------|---|--|--|---|--|--|---|
| 07:00 - 8:00                | 08:00 - 9:30 TRACK 4 | 09:45 - 11:15 TRACK 5/SYMP I  | 11:30 - 13:00 Meet the Editors/ SYMP II  | 13:00 - 14:00                            | 14:00 - 15:30   | 15:45 - 17:15 TRACK 6/ SYMP III  | 17:30 - 19:00 TRACK 7  | 19:00 - 22:00   |
| Morning Coffee w/SIG chairs |                      |   |  | EURAM Networking                         | PANEL II - The Business of Now: the future starts here - the vision and views of the CEOs of international businesses |  |  | SIG Social Event / Hang-out   |
|                             |                      | SIG 01 - B4S - Business for Society - SYMPOSIA<br>S01.06 The Sharing Economy Business Models: Ecosystems from Human P2P to artificial intelligence driven interactions<br>S01.07 The value-driven business unplugged: religious and spiritual characteristics in businesses and pluralist societies | SIG 01 - B4S - Business for Society - SYMPOSIUM<br>S01.02 Business for Society Project, next step: Finance for Society   | SIG 10 - Project Organising (PO) Plenary | SIG 02 - COGO - Corporate Governance 2nd Keynote (14:30)  | SIG 01 - B4S - Business for Society - Symposium<br>S01.04 Putting the Sustainability in Action through Finance and ESG criteria: Which Future for the Institutional Investors and the Companies? | SIG 02 - COGO - Corporate Governance - 3rd keynote (17:00- 18:00)  | SIG 03 GT_03 Social event at 19:00                                  |
|                             |                      | SIG 06 - INNO - Innovation - Symposium<br>S06.02 The logic of the possible  | SIG 03 - ENT - Entrepreneurship (9.30) Symposium<br>S03.02 Can you (really) teach entrepreneurship? Evaluating the Impact of Entrepreneurship Teaching Methods                     |  |   | SIG 05 - GRDO - Gender, Race, and Diversity in Organisations -Plenary  | SIG 02 - COGO - Corporate Governance Symposium (18:00 - 19:00)<br>S02.01 Navigating the review process: a road map for publication success | SIG 05 Hangout (19:30)  |
|                             |                      |   | SIG 06 - INNO - Innovation - Symposium<br>S06.01 Necessary Condition Analysis. Method and Applications   |  |   | SIG 05 - GRDO - Gender, Race, and Diversity in Organisations SIG Symposium S05.01 Beyond Hofstede: an intersectional approach to culture   | SIG 03 - ENT - Entrepreneurship - Plenary  | SIG 06 - INNO - Innovation Social Event 19:30                       |
|                             |                      |   | SIG 09 - OB - Organizational Behaviour - Meet the Editors  |  |   | SIG 06 - INNO - Innovation SIG Plenary   | SIG 11 - PM&NPM - Public and Non-Profit Management SIG Plenary   | SIG 09 - OB - Organizational Behaviour SIG Social event 19:00-20:00 |
|                             |                      |   | SIG 11 - PM&NPM - Public and Non-Profit Management SIG Symposium<br>S11.01 Beyond the Medical Model of Management Schools: Management as a Design-Oriented Professional Discipline |  |   | SIG 07 - IM - International Management Symposium<br>S07.01 And What Now? The (Ir)Relevance of Expatriate Management Research   |  |   |
|                             |                      |   | SIG 14 - Conference General Track - Symposium<br>S14.03 Understanding migration: perspectives, concepts, methods   |  |   | SIG 09 - OB - Organizational Behaviour SIG Symposium<br>S09.01 Why happiness at work now? Connecting leadership, work-life balance and well-being literatures                                    |  |   |
|                             |                      |   |  |  |   | SIG 10 - Project Organising (PO) - Symposium<br>S10.01 How datafication is reshaping the project management sandbox? Developing theoretical lens   |  |   |



## Sunday 6<sup>th</sup> December

| Sunday 6th December   |  |   |  |   |  |                   |   |  |
|-----------------------|--|---|--|---|--|-------------------|---|--|
| 07:00 - 8:00          | 08:00 - 9:30 TRACK 8   | 09:45 - 11:15 TRACK 9 / SYMP IV   | 11:30 - 13:00 TRACK 10 / SYMP V  | 13:00 - 14:00   | 14:00 - 15:30  | 15:45 - 17:15     | 17:30 - 19:00                           | 19:00 - 22:00  |
| Morning Coffee w/VIPs |  |   |  | SIG Networking  | Panel III - Jay Barney - The evolution of resource-based theory. | EURAM GA & AWARDS | EURAM for 20 years - Celebration Party! | SIG Hang-outs  |
|                       | <b>SIG 14 - Conference General Track - Symposium</b><br>S14.02 The evolving landscape of digital marketing: Emerging digital technologies and their impact on digital marketing strategies | <b>SIG 01 - B4S - Business for Society (9.30) Plenary</b>   | <b>SIG 03 - ENT - Entrepreneurship - SIG Wrap up</b>   | <b>SIG 04 - Family Business Research (FABR) SIG Meet-the-guest-editor</b>       |  |                   |   | <b>SIG 09 - OB - Organizational Behaviour SIG Social Event 19:00 - 20:00</b> |
|                       |  | <b>SIG 07 - IM - International Management Symposium S07.02</b><br>Global Mobility Across Societal, Organizational and Individual Levels: Exploring Today and Beyond | <b>SIG 01 - B4S - Business for Society - Symposium</b><br>S01.03 Democratically Governed Organizations: Managing Existential Risks for the Common Good | <b>SIG 05 - GRDO - Gender, Race, and Diversity in Organisations SIG Wrap Up</b> |  |                   |   |  |
|                       |  |   |  | <b>SIG 07 - IM - International Management SIG Wrap Up</b>                       |  |                   |   |  |
|                       |  |   |  | <b>SIG 09 - OB - Organizational Behaviour SIG Wrap Up</b>                       |  |                   |   |  |
|                       |  |   |  | <b>SIG 13 - SM - Strategic Management Wrap up</b>                               |  |                   |   |  |